

Voluntary Job offer

- Would you like to travel with us to Nairobi, Dubai, San Francisco, Tel-Aviv & around Europe ?
- Are you interested in meeting international stars in future research & trendsetting?
- Would you like to work as flexible as possible with your own schedule?

Then become a part of LaFutura´s Universe by joining our voluntary team of trend and future enthusiasts.

who we are:

LaFutura was founded in 2010 in Berlin by leading trendspotters from Europe, America and Asia. With many global and local events, LaFutura is the central trend intelligence network to bridge the gap between trends, innovation and tomorrow's opportunities.

what do you think about...

- joining us on trips around the world
- supporting us in all aspects of communication & marketing
- taking photos, films and write about our events on social media
- scouting new styles, trends, viral hits, and adaptation for the LaFutura company identity
- supporting the marketing and placement of global & local events with social media initiatives
- conception, implementation, and ongoing optimization of social media campaigns on all common platforms
- conception, implementation, and ongoing optimization of newsletters and websites
- creating new ideas and concepts of holistic social media projects and strategies in collaboration with your teammates
- independently create inspiring and appropriate social media posts and content that encourages community members to take action
- subsequent analysis, evaluation, and derivation of strategic and content-related feedback, as well as optimization opportunities



your skills

- ability to to take photos, film, write texts, edit pictures and have a flair for design
- affinity to marketing, media & communication
- experience in online marketing with a focus on social media and knowledge of networks and tools
- a feel for trends and an affinity for new technologies and online marketing
- strong communication skills and text competence distinguish you
- confident communication skills in German & English

what you get

- you will see the most interesting countries & cities
- you will meet the stars of various industries
- you will grow your professional network around innovation and foresight
- you have the chance to influence the future of our planet & life
- you support an association with purpose

where to check in

- send your CV to <u>events@lafutura.live</u>
- contact Sophia Tran / Robert Radloff or Andreas Aigner via LinkedIN
- comment on LinkedIn / Instagram / TikToK or Twitter