



LaFutura X

**SOCIAL**

**DISRUPTION**

**The first LaFutura x Virtual Edition**

30<sup>th</sup> April, 2020 | 10 am – 1 pm (GMT+2)



# WHAT TO EXPECT.

## LaFutura x Social Disruption What is it about?

What do **Fridays for Future**, the **French revolution** and **COVID-19** have in common? All three influence our lives; just as any social disruption does.

A thousand risks caused by a breakdown can bring millions of opportunities – **join us on a virtual journey to discover the society from tomorrow: a society post alteration.**

Format

**Keynotes,  
panels &  
discussions**

Your benefits

**Virtual  
networking &  
knowledge  
transfer**

Date | Time

**10.00 am –  
1:00 pm  
on April 30<sup>th</sup>**

## 30th April 2020 | 10 am – 1 pm The Agenda

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|----------|--|
| 10:00 am | Opening of <b>LaFutura x Social Disruption</b> with Cecile Cremer                                  |
| 10:30 am | Opening Keynote <b>Social Disruption</b> by Magnus Lindkvist                                       |
| 11:15 am | Panel <b>Female Future Leap Frogging</b> with Nicola Cooper, Agnieszka Polkowska & Patricia Brazil |
| 11:45 am | Chat Roulette & Coffee Break<br><b>Time for Networking</b>   |
| 12:00 pm | Keynote <b>Post Corona Society</b> by LaFutura x China   |
| 12:40 pm | Closing <b>LaFutura x Social Disruption</b> with Cecile Cremer                                     |



# WHO YOU WILL MEET.

## Magnus Lindkvist | The History of Social Disruption



Magnus is a futurologist from Sweden who has spent the past two decades giving infotaining talks on trendspotting and future-thinking on the global conference circuit and writing books with names like *Everything We Know is Wrong* on how we can become better future thinkers ourselves.

He is passionate about the intersect between business, society, technology, psychology and storytelling.



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## Agnieszka Polkowska | Female Future Leap Frogging



A PhD in speculative design. Designer by education, trend-watcher and strategist by avocation. Owner of trendwatching think tank TRENDS POT. She lectures at the studies of Total Design Management and cooperates with numerous institutions. Her unique approach to building future scenarios has been acknowledged by, among others, a Dutch think-tank MARE Amsterdam. Member of the expert board of the must have competition at the Łódź Design Festival.





## Registration via **Eventbrite**

Registration for non-members and members of the LaFutura Global Trend Network can simply register through Eventbrite.

**Find LaFutura x Social Disruption  
on Eventbrite.\***

Once registered, you will receive your log-in code for the virtual edition of LaFutura x.

Tickets for LaFutura members are free!  
Tickets for non-members cost 250 EUR (incl. tax).

## Want to become a member first?

Contact us via mail on [hello@lafutura.org](mailto:hello@lafutura.org) or simply fill in the membership form on our website. ([www.lafutura.org](http://www.lafutura.org))

\*Copy the URL in case the hyperlink does not work:  
<https://www.eventbrite.de/e/lafutura-x-social-disruption-tickets-102083241724>

**GET YOUR TICKET NOW**

**[WWW.LAFUTURA.ORG](http://WWW.LAFUTURA.ORG)**