



LA FUTURA

# UNLOCK THE HUMAN POTENTIAL

Be part of the change by joining the  
**LaFutura x Event** and following **taskforce**  
on unlocking the human potential.

**LaFutura x Event**

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Virtual Event and Taskforce

March 25, 2021 | 2 pm – 6 pm



Registration via  
[hello@lafutura.org](mailto:hello@lafutura.org)

# WHAT TO EXPECT

## UNLOCK THE HUMAN POTENTIAL

Change is often deeply nonlinear, unpredictable, and interconnected. Substantial degrees of shift in multiple industry sectors – 10 years brought forward – occurred due the COVID-19 pandemic, towards “digital by design” and digital platform thinking. **The future of work is multidimensional and interconnected. In favor of both, the close and distant future alike, we need to unlock the human potential.**

Solely, understanding the technological impact on humans and how soon we might be outcompeted is not enough.

## LaFutura x Event | March 25, 2021

### **Unlock the human potential, together with experts!**

Joining the taskforce will not only expose you to work with a global diversified talent network, but it also helps to be part of a working group that promotes inclusive divergent thinking. Ultimately, it will address the unique challenge to understand the relationships between the forthcoming societal construct and to explore strategies to enable a future of prosperity.

**Get a glimpse on the dimension of human potential during the event on March 25 and decide afterwards, if and how you wish to contribute and learn during the following 6-month taskforce.**

**PROGRAM**

# LaFutura x Unlock the human potential

Thursday | March 25, 2021

- 2:00 pm      **Welcome | Raphael Gielgen**
- 2:10 pm      **Opening Keynote | Jeremy Abbett**  
Organizational innovation and empowering  
innovators to tap into the world's most abundant  
resource: the human potential.
- 2:35 pm      **Introduction of the taskforce**  
**"new paradigms on work models"**  
with **Alberto Manuel**

- 2:50 pm      **Presentation | Cecile Cremer**  
Productivity and well-being
- 3:20 pm      Coffee Break
- 3:40 pm      **Presentation and panel | Habib Lesevic**  
Human Potential
- 4:00 pm      **Panel | Nils Müller, Alex Grams**  
**and Raphael Gielgen**  
Virtual Universe, Twin Worlds  
and Innovations
- 4:30 pm      Coffee & Connecting Innovators
- 5:00 pm      **Closing Keynote | Susan Choi**  
Ethics, privilege, and being inclusive
- 5:25 pm      **Unconferencing**  
parallel working groups  
and Taskforce
- 6:00 pm      **Closing with Raphael Gielgen**



**SPEAKER**

**LINEUP**

# SPEAKER LINEUP



**Jeremy Abbett**

Founder of  
Jeremy Tai Abbett



**Alberto Manuel**

Industry Digital  
Strategist | Microsoft



**Cecile Cremer**

Founder of  
Wandering the  
Future



**Habib Lesevic**

Co-Founder of  
Journey 2 Creation



**Susan Choi**

Vice-President of  
LaFutura

## Master of Ceremony



**Raphael Gielgen**

Trendscout Future  
of Work Life &  
Learn at Vitra

# GET IN TOUCH

Register by sending an email to [hello@lafutura.org](mailto:hello@lafutura.org)

We are looking forward to co-creating the future with you.



**Cecile Cremer**  
LaFutura Advisor & Team Member

[hello@lafutura.org](mailto:hello@lafutura.org)



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Volkswagen



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